

Markon advances mission outcomes through **strategic finance, enterprise transformation, operational excellence, and mission enablement**—delivering cost savings, process optimization, and operational efficiency for critical government programs.

Strategic Finance & Analytics

Markon integrates mission-aligned financial stewardship through cost estimation, budgeting, and predictive analytics.

- Budget Formulation & Execution Support
- Cost Modeling & Estimation
- Federal Financial Reporting (GTAS, DATA Act)
- Portfolio Prioritization & Resource Trade-Off Analysis
- Predictive Analytics & Scenario Planning

Operational Excellence & Process Optimization

We deliver comprehensive process redesign utilizing Lean, AI, and automation to enhance efficiency and mission resilience.

- AI-Driven Workflow Optimization
- Business Process Re-Engineering (BPR)
- Lean Six Sigma & Continuous Improvement Programs
- Process Mapping & Controls Testing
- Robotic Process Automation (RPA) Design & Deployment

Governance, Risk, & Compliance (GRC)

Markon ensures resilient operations through audit readiness, policy compliance, and risk-based decision-making.

- A-123 Internal Controls Readiness
- Audit Remediation & Reporting
- Enterprise Risk Management (ERM) Frameworks
- FAR/DFARS Policy Interpretation
- Regulatory & OMB Circular Compliance
- Data Quality & Risk Management

Organizational Transformation & Workforce Development

Markon develops agile, mission-ready workforces through organizational transformation and workforce development.

- Employee Engagement & Training Programs
- Leadership Development & Merit-Based Workforce Management
- Prosci-Based Mission Readiness Programs
- Organizational Design & Digital Transformation
- Prosci-Based Mission Readiness Programs
- Workforce Agility & Succession Planning

Mission Operations Enablement

Strengthening mission execution through situational awareness, decision analytics, and portfolio planning.

- Cross-Functional Integration Teams
- Decision Analytics & Visualization
- Portfolio Management & Prioritization Frameworks
- Digital Modernization of Mission Workflows
- Situational Awareness Platforms (User-Defined Operating Picture)