

CAPABILITIES

Business Operations



Markon drives transformative change and success for our clients through tactical financial management, excelling in budget, performance, cost analysis, strategic planning, and acquisition policy.

Overview

Markon's funding and financial management experts provide cost estimates and analysis, budget and resource management, financial compliance support, business process support, performance management and analysis support, consulting and strategic planning, and acquisition policy. This helps provide you with the data and peace of mind you need to make strategic decisions.

Our clients' success hinges on smart financial management that includes accurate and meaningful analysis of budget, cost, performance, and value. We deliver talented professionals who understand the procedures and industry standards of strong financial and business management.

Markon provides industry-leading solutions to our clients using a variety of financial management tools including earned value management, lifecycle cost estimates, and activity based costing. We apply techniques and metrics that demonstrate effectiveness and efficiency of resources being used to determine if they are producing the desired results. Our team provides decisive yet flexible on-site leadership, sustained by our organization-wide resources and extensive experience.

We have earned the confidence and trust of our clients through a combination of program and project management expertise, as well as a vision to modernize and enhance business processes. From policy analysis and resource management to cost estimation and financial performance reporting — our team delivers value.

CORE SERVICES

- Cost Estimate and Analysis
- Budget and Resource Management
- Business Process Support
- Financial Compliance
- Performance Management and Analysis
- Consulting and Strategic Planning
- Acquisition Policy

